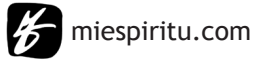




MARISSA ESPIRITU



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OBJECTIVE

I'm a dynamic designer and illustrator with extensive experience in marketing, combined with a flair for multimedia. My passion lies in storytelling, and I aspire to one day lead a team of my own and collaborate with like-minded creatives.

PROFESSIONAL EXPERIENCE

Graphic and Digital Media Designer – CapRadio|NPR

April 2021 – Present

- Conceptualized and designed graphics for digital products, advertising, presentations and long-form documents, aligning with brand guidelines and finding innovative solutions.
- Developed comprehensive visual identities for digital products like podcasts and newsletters, exhibiting a keen understanding of audience engagement and journalistic tone.
- Exercised a diverse set of creative skills, including illustration, animation, script development, presentation, and layout, to complete various projects successfully.
- Led design projects for digital and print media, overseeing projects from concept to completion.
- Collaborated across departments and multitasked effectively in a fast-paced environment.

Illustrator – WEAVE

Nov 2021 – Sep 2022

- Collaborated with the Prevention and Education Manager to create a diverse collection of branded illustrations, totaling over 100 images and icons.
- Ensured consistent production while adhering to monthly schedules, contributing to the organization's promotional and educational efforts.

Magazine Art Director – 22 West Media

Oct 2018 – May 2020

- Orchestrated the layout and design of a monthly magazine publication, overseeing print production requirements.
- Led a team of volunteer illustrators and effectively matched artists with writers, ensuring a cohesive and visually appealing publication.
- Fostered collaboration across radio and video departments, enhancing advertising and production design.

Illustrator – DIG Magazine

Jul 2019 – Jan 2020

- Supported the Art Director in ideating and creating illustrations for both print and web, adhering to deadlines and editorial requirements.

SKILLS

Editorial Illustration & Design

Brand Development

Graphic Design

Animation & Motion Graphics

Marketing Experience

Adobe Creative Cloud

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro

Microsoft Office

Word, Excel, Outlook

Google Suite

Gmail, Docs, Sheets, Slides

EDUCATION

California State University - Long Beach

Bachelor of Fine Arts in Illustration 2020